



2026 TOWN OF RENFREW CRAFT BEER & FOOD TRUCK FESTIVAL



SPONSORSHIP PACKAGE

TITLE SPONSOR

SOLD!

\$1,500

Your business will be front and center as the primary supporter of the event!



- Exclusive Branding as the Event's Title Sponsor – Your company will be prominently featured as the “Renfrew Craft Beer & Food Truck Festival Presented by [Your Company Name]” in all event promotions, ensuring your brand is the focal point.
- Three-Year Commitment – Commit to a three-year partnership for a total sponsorship value of \$4,500, securing your position as the title sponsor for the next three festivals and enjoying sustained brand exposure over time.
- Event Glassware Branding – Your company logo will appear on all beer glasses sold at the festival, providing visibility with every drink purchased.
- Comprehensive Marketing Exposure – Your logo and company name will be prominently displayed on all promotional materials for the event, including:
 - Town of Renfrew website
 - Any radio spots
 - Any newspaper advertisements
 - All social media posts advertizing the event
 - On the Town of Renfrew’s 4 Digital signs
 - Event flyers, posters, and other printed materials

By becoming the Title Sponsor, your brand will be at the forefront of one of Renfrew’s most eagerly anticipated annual events, offering unparalleled exposure to a broad audience while deepening your company’s connection with the local community. The Renfrew Craft Beer and Food Truck Festival is a rapidly growing event, drawing increasing attention each year. It has become a highly anticipated occasion, attracting visitors from Renfrew and the surrounding areas, and helping to drive tourism to our town.



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PHOTO BOOTH SPONSOR

\$500

Help guests capture fun memories of the event!

- Logo Display – Create a custom-branded photo booth display where festival attendees can stop, take photos, and share their experience. Your branding will be prominently featured on the photo booth backdrop and display, providing excellent visibility both at the event and in photos shared by attendees.
- Marketing Exposure – Your logo and company name will be displayed on all promotional materials when advertising the photo booth at the event, including:
 - Logo on photo booth display at event.
 - Town of Renfrew website
 - Social media posts advertising photo booth at the event
 - Event flyers, posters, and other printed materials highlighting photo booth for the event.
 - Town of Renfrew Digital Signs



ENTERTAINMENT SPONSOR

\$500

Support the fun and excitement of the amazing local entertainment!

- Logo Display – Your company logo on event signage near the entertainment stage.
- Marketing Exposure – Your logo and company name will be displayed on all promotional materials when advertising the music and entertainers for the event, including:
 - Town of Renfrew website
 - Social media posts advertising music for the event
 - Event flyers, posters, and other printed materials highlighting music for the event.
 - Town of Renfrew Digital Signs



SOLD!



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For more information about sponsorship opportunities and to register, please reach out to:

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We look forward to partnering with you!

