

CANADA DAY

JULY 1, 2026



Renfrew

2026 Sponsorship Opportunities

Sponsorship opportunities are available on a first-come, first-served basis.

Canada Day in Renfrew is a family-friendly celebration full of fun, community spirit, and local pride. Held at Ma-te-Way Park (with indoor options in case of rain), the day features live music, delicious food, interactive activities for all ages, community displays, and more. The festivities culminate with a spectacular fireworks display at dusk, bringing friends and families together to celebrate Canada.

As part of the day, the Town also recognizes the Volunteer of the Year Award winners, honoring individuals, youth, seniors, and organizations who make Renfrew a vibrant, caring community. It's a day of celebration, connection, and gratitude - an event that truly brings the community together!

Title Sponsor (1 Available)

\$1,000

- All promotional material will have “Brought to you by _____”
- Opportunity for your organization to deliver brief remarks during the Canada Day opening ceremonies.
- Sponsor recognized in 100% of print advertising for Canada Day including: Media releases, Newspapers, and Posters, Radio, Television, Town of Renfrew website, and Town of Renfrew social media platforms.
- Company/organization banner or large logo displayed inside entrance at myFM Centre on event day-of (must be supplied by company/organization).

Questions?



programs@renfrew.ca



613-432-4848 x118



2026 Sponsorship Opportunities Continued

BBQ Sponsor (1 Available)

\$500

- Promotional material: Sponsor recognized on posters, Town of Renfrew website, and Town of Renfrew social media platforms with sponsor logo as the “Breakfast Sponsor” as well as in our “Thank you to our Sponsors” post.
- Company signage displayed at the community BBQ.

Volunteer of the Year Awards (1 Available)

\$500

- Sponsor recognized in 100% of print advertising for Volunteer of the Year Awards including: Media releases, Newspapers, and Posters, Radio, Television, Town of Renfrew website, and Town of Renfrew social media platforms.
- Sponsor logo on all trophies received by award winners.
- Opportunity to say brief remarks at the start of the award ceremony and hand-out trophies with the Mayor.

Contact Janyne Fraser at jfraser@renfrew.ca for more details!

Contact Information (Please print):

Name of Company/Organization/Group: _____

Contact Person Name: _____

Phone: _____ Email: _____

Sponsorship Level Selected:

- Title Sponsor-\$1000
 BBQ Sponsor -\$500
 Volunteer of the Year Awards -\$500

DO YOU REQUIRE AN OFFICIAL RECEIPT? YES NO

If you cannot sponsor with any of the above sponsorship opportunities, but you still want to support Canada Day or the Volunteer Awards please consider volunteering at the event.

Questions?



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