Forest Life EXPO

Take a Walk On The Wild Side
Experience the Forest

June
14-15-16
Renfrew, Ontario
Sawtech Log Expo is evolving, we have expanded the theme of the event to include more activities related to the forest. Such as Outdoor recreation, Off-Grid living, Wood Artisans, Value-Added Manufacturers, Non-Timber Forest Products, Creative Rural businesses, Logging/Milling, Woodlot Management, and Family Fun. The Forest Life Expo showcases businesses who are connected to the forest.

100,000 square feet of display space will be available to showcase products used when working and enjoying the forest. This includes huge multinational companies all the way to one person, home base businesses, based on a passion for activities connected to the forest.

Join us in celebrating Canadian’s passion for their forests.

Historically the show’s best success has been in June. With that in mind, our new dates are June 14, 15 & 16th, 2019.
Renfrew is Ontario’s largest county and home to more wood related businesses than any other county in Ontario. Renfrew County also has world class outdoor recreation opportunities and is a gateway to Algonquin park.
Logging Showcase


and much more...

Milling Showcase

Portable Sawmills, Blades, Firewood Processors, Kiln Dryers, Edgers & Resaws, Laser Alignment, Strapping, Safety & Protection Equipment, Material Handling Equipment, Motors & Gears, Bearings & Supplies, Lubrication Systems, Compressors & Air Systems,

and much more...
Outdoor Recreation & Off-Grid

Solar/Wind Power, Satellite, Composting/Septic, Outdoor Furnaces, Geothermal, Water Solutions, Hunting & Fishing Equipment, RVs, ATVs, Water Craft, Off-Road, Licensing, Clothing, Camping equipment, Location Technology,

and much more...
Wooden Products & Artisans

Power Tools, Hand Tools, Log Homes and Accessories, Flooring, Furniture, Cabinetry, Shingle & Shakes, and a host of Artisans showcasing their creations and much more...
Woodlot & Creative Rural Business

Maple Syrup Production & Equipment, Tree Marking, Sustainable Harvesting, Educational Organizations, Portable Sawmills & Accessories, Seedlings, Specialty Food Production, Eco-tourism, Bee Products & Apiary Equipment, Specialty Farm Products and Processing, Micromanufacturing and much more...
Non-Timber Forest Products & Family Fun

Wild Berries, Mushrooms, Wild Gathering, Herbal Medicine, Education, Music, Food vendors, Demonstrations, Tours & Education

and much more...
WHo Will Be Attending

Our statistics show some of these people are willing to drive 7 hours plus to attend.

Forest Industry and decision makers who purchase equipment and are curious to see latest equipment.

Outdoor enthusiasts who want to see the latest in equipment for their favourite sport and get the best deals for their money.

Workers employed in the forest industry and who have a say in the equipment they use.

Home & Cottage owners, Local residents looking for a wide range of wood products from construction lumber to furnishings.

Woodlot owners who want to have their property logged in a sustainable manner add or investigate other opportunities for their woodlots.

Local residents and Cottage owners who want to explore the options of off-grid living for their property.

Farmers looking to add value to their woodlots and increase production, while decreasing costs on their harvest.

Anyone who is interested in learning more about the forest industry or wants to purchase products created by micro-businesses, value-added wood manufacturers and artisans.
### Exhibitors
- Amex Hardwood Inc
- Ashton Wood Turning
- Authentic Broad Axe Handhewing
- Hy-Grade Steel Roofing System
- ICOM Canada
- Kasco
- Bell’s Machining Welding & Hydraulics
- Blacks Creek Innovations
- Blue Wave Energy
- Bromley Farm Supply Ltd.
- Bruce Sales Inc.
- Calabogie Rustic Woodworks
- CDL Maple Sugaring Equipment
- Centre Town Motorsports - Kawasaki
- County of Renfrew Economic Development
- Eastonmade Wood Splitters
- FBC
- Forests Ontario
- FPInnovations
- Freymond Lumber Ltd.
- George Heath Tooling
- GiANT Canada
- Haix North America
- Hakmet
- Heizomat Canada
- Honig Industrial Equipment Ltd.
- Huckabone’s Equipment
- Hwy 511 Heating Solutions
- Klondike Lubricants
- Lavern Heideman & Sons Limited Liftow Limited
- Toyota Industrial
- Lubecore International
- Money In Motion Inc.
- Morley Jessup Heating
- Nortrax
- Norwood Industries Inc.
- Picken’s Farm Equipment Inc
- Portage & Main Outdoor Boilers
- Pura Vida Crafts
- REIS Equipment
- Renfrew County Private Landowners
- SMG Champion Portable Sawmill Ltd.
- Strongco Equipment
- Stufko Equipment
- Tie Boss
- Tree Wood Turning
- UC COATINGS
- Universal Supply Group
- Wajax Industrial Components LP
- Wood-Mizer Canada
- Waratah

### Sponsors
- Algonquin Forestry Authority
- BAFIA
- Columbia Forest Products
- County of Renfrew
- Eastern Ontario Model Forest
- Forests Ontario
- Freymond
- JM Longyear
- Nortrax
- Ontario Wood
- Ontario Woodlot Association
- Ottawa Valley Forest Inc
- ReadyQuip
- Streamridge.ca
- Town of Renfrew
- Wajax
Benefits of Exhibiting

Network With The Best
Meet and connect with your peers. Exchange ideas, establish relationships, alliances and see what your competition is up to.

Be Seen As An Industry Leader
Being absent from the largest Forestry Show in Ontario instantly makes you a non-player in the field and puts your competitors top of mind with customers.

Showcase Your Products
Sell your products to attendees who have come to see your best and latest offerings. You can demonstrate your products live at your booth. Customers want to TRY-IT-BEFORE-THEY BUY-IT.

Connect With The Right People
Make valuable face-to-face connections with targeted buyers, suppliers, other business owners & organizations.

We Bring The Customers To You
Attendees are the decision makers for their business. Studies show that a trade show has the lowest cost per customer acquisition of any marketing method.

We Do The Marketing For You
Forest Life Expo reaches out to the forest industry and potential customers, on your behalf to bring a targeted audience, focused on the wood industry to your booth. We reached tens of thousands on social media last year.

Host An Information Or Networking Session
You can share your expertise on the topics that you are passionate about or host a networking session. Both will increase your reputation as an industry leader in the eyes of your peers and the public.
Each Exhibitor Will Receive

Exhibit space
Exhibit space can be reserved in the arena and outdoor grounds. A standard indoor booth is 10 x10 (size can be customized), an electrical outlet, curtain surroundings, a table, two chairs. Outdoor exhibitors will be able to reserve space starting as small as 10x10 all the way up 50x50. Outdoor space can be customized to your needs. Complimentary passes are available, tents and electrical are add ons.

Forest Life Expo Web Site presence
Each exhibitor will have their company logo, booth location, show activity, company description and a link to their internal event pages included with the purchase of a booth.

Extended Digital Presence
Forest Life Expo has built an awesome event platform. The platform will allow your company to expose your products and services and encourage engagement from the attendees. Some of the tools will allow website users to stay connected, receive updates, see your show specials (a very popular feature), book appointments with you. The tools built into the platform encourage engagement and communication between attendees and exhibitors. Our event liaison will work with a member of your company and explain how your business can benefit from these tools.

Outdoor storage area or additional space
We encourage the exhibitor to bring plenty of stock to the show and offer trade show specials. Each exhibitor will have secure, additional space for the storage of their inventory.
Promotion

Forest Life Expo Will Be Promoted Through The Following Channels:

**Brochures** containing show info and promotions will be printed and snail mailed to households in the local and surrounding area.

**Large posters** distributed to exhibitors and displayed in many locations in the area.

**Press Releases & advertising** in Trade Magazines.

**Fax & email Campaigns** to targeted markets throughout trade partners, associations, organizations, and an industry database that targets the forestry industry.

**Banners** provided to exhibitors for placement on their website.

**Social Marketing** through Facebook, Instagram, Twitter and others. Last year our Facebook ads were seen by 124,667 people and shared posts highlighting exhibitors were seen by uncountable additional viewers.

**Promotion** on the website and social media for exhibitor’s show specials.

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**Book Your Booth before Jan 31**

**Early Bird Specials**

Call **705-264-2251** or **705-380-5308**
Sponsorship

Sponsorship provides a great means of broadening your competitive edge by improving your company’s image, prestige and credibility by supporting events that your target market finds attractive. The Forest Life Expo is offering a wide range of sponsorship opportunities and each package consists of different benefits that will complement your marketing strategy. When you sponsor the 2019 Forest Life Expo your company will benefit in many ways.

As A Sponsor, Your Group Will Have A Clear Competitive Advantage!
Sponsorship will help promote your company’s credibility, achieve maximum marketing goals, give you exposure within media prior to and at the event, create brand awareness and recognition, generate new leads and expand on existing relationships and will demonstrate your commitment to community involvement.

Maple Sponsor $5,000
- Acknowledgment on the Forest Life Expo Posters
- Acknowledgement on all pre-registration forms
- 1 (10 x 10) Display area
- Acknowledgement on all snail mailed promotions
- Acknowledgement on Forest Life Expo’s Sponsorship Web Page
- Acknowledgment in the Forest Expo’s Exhibitor Manual
- Signage at the Event
- 50 free tickets to give out as you see fit. (Value $500)
- A plaque

Oak Sponsor $7,000
- Acknowledgement in all Print & Radio Advertising
- 1 (10 x 20) Display area
- Acknowledgement on the Forest Life Expo Posters
- Acknowledgment on all snail mailed promotions
- Acknowledgement on the Forest Life Expo Web Site
- Acknowledgement on the Exhibitor’s Manual
- Logo on signage at the Trade Show Site
- Signage and verbal recognition at the event
- 100 free tickets to give out as you see fit. (Value $1,000)
- A plaque

Call 705-264-2251 to reserve the best spot for your business
10x10
$650

Size & Price

Includes:
10 free admission tickets, standard 110 shared electrical, one table, two chairs and curtain surroundings

Arena

Early Bird Special

Loading Door
**OUTDOOR**

**BOOTH SIZES & PRICES**
- 20x20 $1,000
- 20x30 $1,400
- 20x40 $1,900
- 20x60 $2,600
- 20x80 $3,000
- 30x40 $2,600
- 10x10 $300

**Artisan's Gallery**

**BOOTH COLOUR CHART**
- Open
- On Hold
- Reserved
Application for Exhibit Space

TRADE SHOW management reserves the right to reject the proposed exhibit to ensure that the exhibit contributes to the purpose and objective of the EVENT.

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<thead>
<tr>
<th>Booth Size</th>
<th>Outdoor</th>
<th>Indoor</th>
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<tbody>
<tr>
<td>Booth Price</td>
<td>_________</td>
<td>________</td>
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<tr>
<td>Booth Location</td>
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</tr>
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HST # 89895 6578 RT0001

Payment by

- Visa [ ]
- Master Card [ ]

Sub Total

HST

TOTAL

Deposit

Balance

Payable to Canadian Trade-Ex

A 50% DEPOSIT IS REQUIRED 15 DAYS AFTER THE DATE OF THE CONTRACT BEING SIGNED. THERE WILL BE NO CANCELLATIONS 30 DAYS AFTER THE SIGNING OF THE APPLICATION.

The Trade show Management has the right to change the dates times or location of the event. If for some reason the exhibitor location must be changed, the Trade Show Management has the right to do so.

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<thead>
<tr>
<th>Applicant</th>
<th>Card #</th>
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<table>
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<tr>
<th>Agent’s Name</th>
<th>Exp Date</th>
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<th>Position</th>
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Signature

Signature

Company Info

Company______________________________________________________________

Contact Person______________________________________________________

On-site representative_______________________________________________

Address________________________________________ City ________________

Province / State __________________________ Postal / Zip Code __________

Telephone________________________ Fax_______________________________

URL ______________________________

Email ______________________________

Please provide a brief description of the product(s), goods and/or services your company wishes to exhibit

_________________________________________________________________

Exhibit Space

Outdoor Display Space

30 x 40 [ ] 20 x 60 [ ] 20 x 40 [ ] 20 x 30 [ ] 20 x 20 [ ]

Indoor Display Space

10 x 10 [ ] Call for larger sizes

Demo Sites

Our Company would like to participate in live demonstrations

Yes [ ] No [ ]