

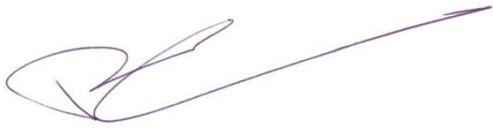


To assist in your decision-making, below are general guidelines for the Taste of the Valley that have been developed and endorsed, in the past by the Renfrew County Agricultural Economic Development Committee. The committee recognizes that the Taste of the Valley™ events are popular, but would like the events to remain a unique event by not having too many in the same calendar year. That said, if more than 4 communities express interest in hosting an event, and receiving County support, that request will be brought to the committee.

1. The spirit and intent of “Taste of the Valley” is to feature locally sourced and produced foods, crafts, works of art and other products.
2. It is recommended that Taste of the Valley be restricted to four venues in a calendar year unless the Renfrew County Agricultural Economic Development Committee approves additional venues
3. “Taste of the Valley” events must be named and branded using the “Taste of the Valley” name and brand and if desired can also include the Host Community’s name. E.g. Taste of the Valley Renfrew or Renfrew’s Taste of the Valley. No other branding can be used in conjunction with “Taste of the Valley”.
4. If a community wants to host a (new/future) Taste of the Valley event, they must meet the requirements as set out by the Renfrew County Agricultural Economic Development Committee. A formal written proposal must be sent to the committee for consideration.
5. All Taste of the Valley events must have washroom facilities on site.
6. All Taste of the Valley events must have clean running water on site.
7. The host community must be engaged with the Taste of the Valley event approved by its Local Municipal Government. The Local Government must be an active partner through either financial and/or in-kind support.
8. All Taste of the Valley events must have a local community group or existing food venue (Farmers Market, etc.) to assist in the organization of a Taste of the Valley event in the individual community.
9. The local Taste of the Valley organizing committee/group is responsible for attracting, organizing and tracking all vendors to their events and for ensuring that the rules and integrity of the spirit and intent of Taste of the Valley events are upheld.
10. All Taste of the Valley events must abide by food preparation guidelines as outlined by the Renfrew County & District Health Unit. Any food vendor on site must complete a Food Preparation Form supplied by the Renfrew County & District Health Unit (see attached) prior to confirmation of attendance at a Taste of the Valley event. This form must be submitted a minimum of ten days prior to the event.
11. Preference will be given first to locally produced agricultural products and prepared food, then to locally produced crafts, artwork and other products.
12. Preference will be given to vendors who are geographically located within the borders of the County of Renfrew. Vendors who do not reside in the County of Renfrew will be placed on a waiting list in the event that the Taste of the Valley site is filled to capacity with local vendors.

13. No political party or Special Interest Group may participate in any Taste of the Valley events sponsored by the County of Renfrew.
14. That the registration fee for vendors to participate in the Taste of the Valley events be set in consultation with the Agricultural Economic Development Committee (as previously set – see attached). All monies collected for Taste of the Valley will be used exclusively for costs directly associated to Taste of the Valley.
15. That the Agricultural Economic Development Committee will conduct an annual review of the Taste of the Valley events to determine if any amendments are required for the Guidelines for the County of Renfrew's Taste of the Valley.
16. The County of Renfrew will assist with marketing and organizational support.

If your community is interested in hosting an event, please let us know in writing (fax, email, post) by December 31st for an event in the next calendar year.

A handwritten signature in purple ink, appearing to read 'D. Wybou', with a long horizontal stroke extending to the right.

David Wybou
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